Unaudited Financial Results for the 3 months ended on 30th September, 2010.

(Amount in Rupees) Particulars Year to Date Year to Date 3 months ended Corresponding Previous (30/09/2010)3 months ended figures for figures for the accounting in the previous current Period previous year year ended year ended ended (30/09/2009)(30/09/2010)(30/09/2009)(31/03/2010)Audited/ Audited/ Audited/ Audited/ Audited/ Unaudited* Unaudited* Unaudited* Unaudited* Unaudited* 1. (a) Net Sales/Income from 0.00 980,328.00 962,694.00 1,446,487.00 927,035.00 Operations (b) Other Operating Income 290,893.00 0.00 581,786.00 0.00 4,676,565.00 2. Expenditure a. Increase/decrease in stock in 0.00 0.00 0.00 0.00 0.00 trade and work in progress b. Consumption of raw 0.00 0.00 0.00 0.00 0.00 materials c. Purchase of traded goods 0.00 0.00 0.00 0.00 0.00 d. Employees cost 112,014.00 150,463.00 239,077.00 224,618.00 465,692.00 e. Depreciation 53,123.00 53,665.00 108,428.00 107,330.00 214,283.00 f. Other expenditure 630,042.00 584,252.00 1,359,032.00 660,589.00 1,992,905.00 g. Total 795,179.00 788,380.00 1,706,537.00 992,537.00 2,672,880.00 (Any item exceeding 10% of the total expenditure to be shown separately) 3. Profit from Operations before (504,286.00)191,948.00 (162,057.00)453,950.00 2,930,720.00 Other Income, Interest and Exceptional Items (1-2) 4. Other Income 0.00 0.00 0.00 0.00 0.00 5. Profit before Interest and (504,286.00)191,948.00 (162,057.00)453,950.00 2,930,720.00 Exceptional Items (3+4) 6. Interest 378.85 13,425.06 3,745.54 47,211.82 183,764.00 7. Profit after Interest but before (504,664.85)178,522.94 (165,802.54)406,738.18 2,746,956.00 Exceptional Items (5-6) 8. Exceptional items 0.00 0.00 0.00 0.00 0.00 9. Profit (+)/Loss (-) from (504,664.85) (165,802.54)178,522.94 406,738.18 2,746,956.00 Ordinary Activities before tax (7+8)10. Tax expense 0.00 0.00 0.00 0.00 478,175.00 11. Net Profit (+)/ Loss (-) from (504,664.85)178,522.94 (165,802.54)406,738.18 2,268,781.00 Ordinary Activities after tax (9-12. Extraordinary Item (net of 0.00 0.00 0.00 0.00 0.00 tax expense Rs. 13. Net Profit(+)/ Loss(-) for (504,664.85)178,522.94 (165,802.54)406,738.18 2,268,781.00 the period (11-12) 14. Paid-up equity share capital 60,082,000 60,082,000 60,082,000 60,082,000 60,082,000 (Face Value of the Share shall be indicated) 15. Reserve excluding 37,043,500 37,043,500 37,043,500 37,043,500 37,043,500



Revaluation Reserves as per balance sheet of previous accounting year					
16. Earnings Per Share (EPS) a) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.084)	0.03	(0.028)	0.08	0.378
b) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.084)	0.03	(0.028)	0.08	0.378
17. Public Shareholding	2,300,300	2,300,300	2,300,300	2,300,300	2,300,300
- No. of shares	20 200/	20 200/	38.28%	20 200/	38.28%
- Percentage of shareholding	38.28%	38.28%	38.28%	38.28%	38.28%
18. Promoters and promoter group Shareholding ** a) Pledged/Encumbered - Number of shares - Percentage of shares (as a % of the total shareholding of promoter and promoter group) - Percentage of shares (as a% of the total share capital of the company) b) Non-encumbered - Number of Shares - Percentage of shares (as a% of the total shareholding of promoter and promoter group) - Percentage of shares (as a % of the total share capital of the company)	NIL	NIL	NIL	NIL	NIL

Notes:

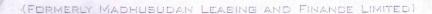
- The above results were taken on record by the Board of Directors at their meeting held on 30th October 2010 and are subject to Limited Review by the Auditors of the Company.
- 2. Depreciation is calculated at the rates prescribed in the Companies Act, 1956 under Straight Line Method.
- 3. Provision for Income Tax / Fringe Benefit Tax, as may be applicable and deferred Tax Liability / Assets if any, shall be calculated at the end of the year.
- Provision for deferred tax asset / liability are calculated as required under accounting standard 22 issued by ICAI and will be determined at the year end Audited Balance sheet.
- 5. Earning per share has been calculated on net profits before Deferred Tax Assets / Liability.
- 6. There is no outstanding investor's Complaint at the beginning of the Quarter and no investor's complaint have been received during the Quarter and there are no outstanding complaints pending to be resolved at the end of the Quarter under Review.
- 7. Figures of the Previous year / period have been re-arranged / regrouped, wherever necessary.

Mumbai

For Joy Reality Limited

Date: 30.10.2010

Managing Director





Date: 30th October, 2010

To, Corporate Relationship Department, The Bombay Stock Exchange Limited, Dalal Street, Mumbai 400 001

Sub: Outcome of Board Meeting held on 30th October, 2010 i.e today.

Ref: Joy Reality Limited

Corporate Identification Number: L65910MH1983PLC031230

BSE Code No. 508929

Dear Sir/Madam,

With reference to the captioned subject matter, we would like to inform that the Board at their Meeting held on Saturday, 30th October, 2010 at 3.30 pm, i.e today considered following matters:-

1. Approval of Un-audited financial results for the Quarter end as on 30th September, 2010

Kindly take on record and oblige.

Thanking You,

Yours Sincerely

For Joy Reality Limited

Compliance Officer

BOMBAY STOCK EXCHANGE LTD.
INWARD SECTION

0 8 NOV ZUNU

CONTENTS FOR VERIFIED
SIGN.....

(FORMERLY MADHUSUDAN LEASING AND FINANCE LIMITED)



Date: - 01.11.2010

To Corporate Relationship Department The Bombay Stock Exchange Limited Dalal Street, Mumbai – 400 001

SUB: - Publication of Unaudited financial results for the Quarter ended 30th September, 2010.

Ref: Joy Reality Ltd

Corporate Identification Number: L65910MH1983PLC031230

Scrip Code: - 508929

Dear Sir.

With reference to the captioned subject matter, we are enclosing herewith the copies of unaudited financial results of the Company for the quarter ended 30th September, 2010, which was published in the Following newspapers:

The Free Press Journal: - English Daily Newspaper Nav Shakti : - Marathi daily Newspaper

Kindly take on record and oblige.

Thanking You, .

Yours Sincerely

For Joy Reality Limited

BOMBAY STOCK EXCHANGE LTD. INWARD SECTION

Tibereteress-100aune 💶 Mumbai 🗆 Tuesday, November 2, 2010

(FORMERLY MADHUSUDAN LEASING AND FINANCE LIMITED) Read. Office: 306, Madhva, C-4,Bandra Kurla Complex, Bandra (E), Mumbai-51. TelFax: 6702 1550 · Email: joyreality@yahoo.com

Unaudited Financial Results for the 3 months ended on 30th September, 2010. (Amount in Rupees)

(Amount in Rupees)						
Particulars	3 months ended (30/09/2010)					
	Unaudited*	Unaudited*	Unaudited*	Unaudited*	Audited	
(a) Net Sales / Income from Operations (b) Other operating Income	0.00 290,893.00	980,328.00 0.00	962,694.00 581,786.00	1,446,487.00 0.00	927,035.00 4,676,565.00	
Expenditure a. Increase / decrease in stock in trade and work in progress b. Consumption of raw materials c. Purchase of traded goods d. Employees cost e. Depreciation f. Other expenditure g. Total (Any item exceeding 10% of the total expenditure to be shown separately)	0.00 0.00 0.00 112,014.00 53,123.00 630,042.00 795,179.00	0.00 0.00 150,463,60 53,665,00 584,252,00 788,380,00	0.00 0.00 0.00 235,077.00 108,425.00 1,355,032.00 1,705,537.00	0.00 0.00 224,616,00 107,330.00 660,598.00 992,537.00	0.00 0.00 0.00 465,692.00 214,283.00 1,992,905.00 2,572,880.00	
Profit from Operations before Other Income, Interest and Exceptional Item (1-2)	(504,286.00)	191,948.00	(162,057.00)	453,950.00	2,930,720.00	
Other Income	0.00	0.00	0.00	00.0	0.00	
	(504,286.00)	191,948.00	(162,057.00)	453,950.00	2,930,720.00	
Interest	378.85	13,425.06	3,745.54	47,211.82	183.764.00	
	(504.664.85)	178 522 94	(165 802 54)	405 739 15	2.746.956.00	
Exceptional items	0.00	0.00			0.00	
Profit (+) / Loss (-) from Ordinary Activities before tax (7+8)	(504,654.85)	178,522.94	(165,802.54)	406,738.18	2,746,956.00	
Tax expense Net Profit (+) / Loss (-) from Ordinary Activities after tax (9-10)	(504,664.85)	0.00 T	(165,802.54)	0.00 406,738.18	478.175.00 2,268,781.00	
Extraordinary Item	0.00	4				
					0.00	
Paid-up equity share capital (Face value of the Share shall be indicated)	60,082,000.00	60,082.000.00	60,082,000.00	60,082,000.00	60,082,000.00	
Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	37,043,500.00	37,043,500.00	37,043,500.00	37,043,500.00	37,043,500.00	
Earning per share (EPS)) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)) Basic and diluted EPS after Extraordinary items for the period for	(0.084)	0.03	(0.028)	0.08	0.378	
the year to date and for the previous year (not to be annualized)	(0.004)	0.03	(0.028)	0.08	0.378	
ublic shareholding No of shares Percentage of shareholding	2,300,300 38.28%	2,300,300 38.28%	2,300,300 38.26%	2,300,300	2,300,300	
Promoters and Promoter group: Shareholding** Pledged / Encumbered Number of shares Percentage of shares (as a% of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the company) Non - Encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter	NiL	NIL	NIL	NIL	NIL Control of Control	
	(e) Net Salas / Income from Operations (b) Other operating Income Expenditure a. Increase / decrease in stock in trade and work in progress b. Consumption of raw materials c. Purchase of traded goods d. Employees cost e. Depreciation f. Other expenditure g. Total (Any item exceeding 10% of the total expenditure to be shown separately) Profit from Operations before Other Income, Interest and Exceptional Item (1-2) Other Income Profit before Interest and Exceptional Item (3+4) Interest Profit after interest but before Exceptional Items (5-6) Exceptional Items (5-6) Exceptional Items Profit (+) / Loss (-) from Ordinary Activities before tax (7+8) Tax expense Net Profit (+) / Loss (-) for the period (11-12) Paid-up equity share capital (Face railse of the Share shall be indicated) Reserve excluding Revaluation Reserves as per balance sheet of revious accounting year Earning per share (EPS) Desic and diluted EPS before Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized) Desic and diluted EPS after Extraordinary Items for the period, for the year to date and for the previous year (not to be annualized) Unit shareholding No of shares Percentage of shares (as a% of the total shareholding* Pledged / Encumbered Number of shares Percentage of shares (as a% of the total shareholding of shares (as a % of the total shareholding of shares (as a % of the total share capital of the company) Not - Encumbered Number of shares Percentage of shares (as a % of the total share capital of the company) Not - Encumbered Number of shares Percentage of shares (as a % of the total Percentage of shares (as a % of the total	Particulars Continue Continu	Particulars Particulars 3 months Corresponding 3 months ended (30/09/2010) in the previous year (30/09/2009)	Particulars	Particulars 3 months ended 30/09/2010 3 months ended 3 months ended 3 months ended 4 months e	

Notes:

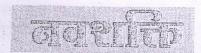
1. The above results were taken on record by the Board of Directors at their meeting held on 30th October, 2010 and are subject to Limited Review by the Auditors of the Company. 2. Depreciation is calculated at the rates prescribed in the Companies Act, 1956 under Straight Line Method. 5. Provision for Income Tax / Fringe Benefit Tax, as may be applicable and deferred Tax Liability / Assets if any, shall be calculated at the end of the year. 4. Provision for deferred tax asset / liability are calculated as required under accounting standard - 22 issued by ICAI and will be determined at the year end Audited Baiance sheet. 5. Earning per share has been calculated on net profits before Deferred Tax. Assets / Liability. 6. There is no outstanding investor's Complaint at the beginning of the Quarter and no investor's complaint have been received during the Quarter and there are no outstanding complaints pending to be resolved at the end of the Quarter under Review. 7. Figures of the Previous year / period have been re-arranged / regrouped, wherever necessary.

For Joy Reality Limited.

Mumbal Date: 30.10.2010

For Joy Reality Limited

Managing Director



(FORMERLY MADHUSUDAN LEASING AND FINANCE LIMITED) Read. Office: 306, Madhva, C-4,Bandra Kurla Complex, Bandra (E), Mumbai-51. TelFax: 6702 1550 • Email: joyreality@yahoo.com

Unaudited Financial Results for the 3 months ended on 30th September, 2010. (Amount in Rupees)

SN	Particulars	3 months ended	Corresponding 3 months ended	Year to Date figures for	Year to Date figures for the	Previous accounting
		(30/09/2010)	In the previous year	current Period ended	previous year ended	Year ende
			(30/09/2009)	(30/09/2010)	(30/09/2009)	(31/03/201
		Unaudited*	Unaudited*	Unaudited*	Unaudited*	Audited
1.	(a) Net Sales / Income from Operations	0.00	980,328.00	962,694.00	1,446,487.09	927,035.0
	(b) Other operating Income	290,893.00	0.00	581,786.00	0.00	4,676,565.0
2.	Expenditure a. Increase / decrease in stock in trade					
	and work in progress	0.00	0.00	0.00	0.00	0.0
	b. Consumption of raw materials	0.00	0.00 0.00	0.00	0.00	0.0
	c. Purchase of traded goods d. Employees cost	112,014.00	150,463.00	239,077.00	224,618.00	465,692.0
	e. Depreciation	53,123:00 630,042.00	53,665.00 584,252.00	108,428.00 1,359,032.00	107,330.00 660.589.00	214,283.0 1,992,905.0
	f. Other expenditure g. Total	795,179.00	788,380.00	1,706,537.00	992,537.00	2,672,880.0
	(Any item exceeding 10% of the total					
	expenditure to be shown separately)					
	Profit from Operations before Other Income, Interest and Exceptional Item (1-2)	(504,286.00)	191,948.00	(162,057.00)	453,950.00	2,930,720.0
4.	Other Income	0.00	0.00	0.00	0.00	. 0.0
	Profit before Interest and Exceptional items (3+4)	(504,286.00)	191,948.00	(162,057.00)	453,950.00	2,930,720.00
6.	Interest ·	378.85	13,425.06	3,745.54	47,211.82	183,764.00
	Profit after interest but before	(504.664.85)	178,522.94	(165,802.54)	406,738,18	2,746,956.00
	Exceptional items (5-6) Exceptional items	0.00	0.00	0.00	0.00	0.00
	Profit (+) / Loss (-) from Ordinary					
	Activities before tax (7+8)	(504,664.85)	178,522.94	(165,802.54)	406,738.18	2,746,956.00
	Tax expense ! Net Profit (+) / Loss (-) from Ordinary	0.00	0.00	0.00	0.00	478,175.00
1	Activities after tax (9-10)	(504,664.85)	178,522.94	(165,802.54)	406,738.18	2,268,781.00
	Extraordinary item (Net of tax expense Rs.)	0.00	0.00	0.00	0.00	0.00
	Net Profit (+)/Loss (-) for the period (11-12)	(504,664.85)	178,522.94	(165,802.54)	406,738.18	2,268,781.00
1	Paid-up equity share capital (Face value of the Share shall be indicated)	60,082,000.00	60,082,000.00	60,082,000.00	60,082,000.00	60,082,000.00
F	Reserve excluding Revaluation Reserves as per balance sheet of previous accounting year	37,043,500-00	37,043,500.00	37,043,500.00	37,043,500.00	37,043,500.00
	Earning per share (EPS) 3) Basic and diluted EPS before Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.084)	0.03	(0.028)	0.08	0.378
) Basic and diluted EPS after Extraordinary items for the period, for the year to date and for the previous year (not to be annualized)	(0.084)	0.03	(0.028)	0.08	0.378
1.	Public shereholding No of shares Percentage of shareholding	2,300,300 38,28%	2,300,300	2,300,300 38.28%	2,300,300	2,300,300 38.28%
8. b)	Promoters and Promoter group: Shareholding** Pledged / Encumbered Number of shares Percentage of shares (as a% of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the total share capital of the company) Non - Encumbered Number of shares Percentage of shares (as a % of the total shareholding of promoter and promoter group) Percentage of shares (as a % of the Percentage of shares (as a % of the	NIL	NIL	NIL	NIL .	NIL

Notes:

1. The above results were taken on record by the Board of Directors at their meeting held on 30th October, 2010 and are subject to Limited Review by the Auditors of the Company. 2. Depreciation is calculated at the rates prescribed in the Companies Act, 1956 under Straight Line Method, 3. Provision for Income Tax / Fringe Benefit Tax, as may be applicable and deforred Tax Liability / Assets if any, shall be calculated at the end of the year. 4. Provision for deferred tax asset / Iability are calculated as required under accounting standard - 22 issued by ICAI and will be determined at the year end Audited Balance sheet. 5. Earning per share has been calculated on net profits before Deferred Tax Assets / Liability. 6. There is no outstanding investor's Complaint at the beginning of the Quarter and no Investor's complaint have been received during the Quarter and there are no outstanding complaints pending to be resolved at the end of the Quarter under Review. 7. Figures of the Previous year / period have been re-arranged / regrouped, wherever necessary.

For Joy Reality Limited

Mumbai Date: 30.10.2010

For Joy Reality Limited sd/-Managing Director